

Althoff Hotels with a green promise

Central sustainability strategy for the Group's three brands

COLOGNE, 27. June 2023 – "A Green Promise": this is the motto under which Althoff Hotels is placing its sustainability philosophy at the heart of its business. Environmental Social Governance - ESG for short - is now also part of everyday thinking and acting in the hotel industry. For some time now, "Green Teams" in the individual hotels have been working on anchoring sustainable action in everyday life, implementing operational measures and taking care of a large-scale project: the certification by the renowned GreenSign Institute, which runs until September 2023.

Frank Marrenbach, CEO of Althoff Hotels, explains: "Through our commitment and the associated activities, we are making a contribution to better meeting the various ecological challenges."

Sustainability at the Althoff Hotels

The sustainability initiative of Althoff Hotels follows selected principles of the UN Sustainable Development Goals. These must be actively brought to life:

- **Health and well-being:** In addition to a varied, healthy range of meals in the team bistros, regular health days are organized and all employees have the option of a JobRad.
- **High-quality education:** The Althoff Academy offers a wide range of on-the-job training, face-to-face and online seminars.
- **Gender equality:** Althoff cultivates a family-friendly working atmosphere and 47 percent of management positions are held by women.
- **Decent work and economic growth:** The focus is on a well-maintained working environment and collegial interaction with an atmosphere characterized by trust and humanity. The same applies to compliance with working hours and rest breaks or the special protection of minors and pregnant women.
- **Sustainable cities and communities:** Every hotel supports local projects. One such "green story" is the long-standing partnership between the AMERON Hamburg Hotel Speicherstadt and the SOS Children's Village Hamburg. The hotel recently supported the harbor festival for families with delicious bowls. The AMERON Cologne Hotel Regent also has a long-term commitment to the "BlechWech" project, which uses the proceeds from the recycling of collected bottle caps to provide important vaccinations in mother and child clinics in Somalia.
- **Sustainable consumption and production:** Local, seasonal, organic and eco-certified food and drinks are preferred in the restaurants. Vegetarian and plant-based options are an integral part of every menu.
- **Partnerships to achieve the goals:** Althoff attaches great importance to consistent cooperation with partners and suppliers who share the Group's values and views.

Althoff Hotels

GreenSign certification for all hotels

GreenSign is one of the leading authorities in the European hotel industry in the area of sustainability. Establishments certified by the institute stand for sustainable hotel management and fulfill the most important criteria in harmony with ecological standards, social commitment and economic success. The collaboration between Althoff Hotels and GreenSign began in January 2023. Currently, twelve of the 16 hotels under the Althoff Collection, AMERON Collection and URBAN LOFT brands have already been certified - all German hotels with the second-highest GreenSign Level 4. The audits at the three AMERON hotels in Switzerland and the Althoff St. James's Hotel & Club in London will follow by the beginning of September.

Suzann Heinemann, CEO and Founder of the GreenSign Institute, appreciates the valuable initiative: "The GreenSign certification underlines the strong commitment of Althoff Hotels to environmental protection, social responsibility and economic sustainability. We were particularly impressed by the hotel group's proactive approach to implementing sustainable practices."

More information on the website at <https://www.althoffhotels.com/en/sustainability>

About the Althoff Hotels

For 40 years, Althoff Hotels - founded by Thomas H. Althoff and managed by CEO Frank Marrenbach - have stood for outstanding cuisine, excellent hospitality and stylish design, combined with services of the highest quality. The Cologne-based group sees itself as a "hoteliers' company" and currently operates three brands: the Althoff Collection with five luxury hotels in Germany, France and the UK, and the AMERON Collection with nine four-star hotels in Germany and Switzerland - including the hotels opening in Munich and Zurich in 2021. In 2020, the Althoff portfolio was expanded to include the design & lifestyle brand URBAN LOFT, which stands for a curated mix of art and culture, culinary delights and creativity. In addition to the first loft in Cologne city center, the second house was launched in Berlin in July 2022, in the newly created Heidestraße district. Further information at www.althoffhotels.com.

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