

## ALTHOFF VILLA BELROSE IN ST. TROPEZ

### NOW A MEMBER OF LEADING HOTELS OF THE WORLD

GASSIN/COLOGNE, October 18, 2023 (w&p) – The Althoff Villa Belrose on the French Riviera is now part of the exclusive portfolio of The Leading Hotels of the World (LHW). For 90 years, this global association has stood for only the finest level of hospitality. LHW only accepts establishments into its elite circle that meet the highest standards of quality, service and uniqueness.

Frank Marrenbach, CEO of the Althoff COLLECTION, explains: “The Leading Hotels of the World is a renowned collection of unparalleled hotels and resorts that consistently meet the highest and most rigorous standards in the hotel industry. The fact that our hideaway on the Côte d’Azur is now the third of our hotels to be a member of LHW makes me very proud. I congratulate long-time general manager Robert van Straaten and his team on this great achievement.”

“The LHW logo at the entrance to a hotel is a special distinction and a symbol of the first-class service and stay that the Althoff Villa Belrose offers,” says van

Straaten; “at the same time, being included in this highly exclusive portfolio is an incentive for us to further perfect the guest experience.”

### **A Paradise Between Sky and Sea**

The elegant Althoff Villa Belrose is located in the hills overlooking St. Tropez, considered by many as the most desirable resort on the Côte d’Azur. The five-star hotel, which is open between April and October, offers spectacular views of the French Riviera. Built in classic Provençal style, the 40-room-and-suite hideaway impresses guests with its chic and luxury. The hotel is filled with hand-picked antiques. Its accommodations feature spacious marble bathrooms and private sea-view terraces as large as 300 square feet. meters.

In addition to the Villa Belrose’s indoor-outdoor Restaurant "Le Méditerranée," the hotel’s most recent addition is the CLUB L’INDOCHINE by THE DUC NGO. The club offers creative Asian fusion cuisine by resident chef Jimmy Coustel, in collaboration with Berlin’s noted chef The Duc Ngo.

Additional amenities include a panoramic pool, a relaxation pool, and a spacious sun terrace. The resort’s spa specializes in wellness treatments using products from the Swiss luxury skincare brand, Niance.

## **About the Althoff COLLECTION (*boiler plate*)**

The Althoff COLLECTION, part of the Cologne-based Althoff Hotels umbrella brand, is one of Europe's only owner-managed luxury hotel groups. The current five individual five-star hotels in the collection rely on gourmet cuisine as well as beauty and spa treatments at the highest level. The portfolio includes the Grand Hotel Schloss Bensberg in Bergisch Gladbach near Cologne (also a member of LHW); the Hotel Fürstenhof in Celle; the Seehotel Überfahrt on Lake Tegernsee in Bavaria (also a member of LHW); the St. James's Hotel & Club in London; as well as the Hotel Villa Belrose in St. Tropez. The Althoff Hotel am Schlossgarten in Stuttgart is undergoing extensive renovation and will reopen in summer 2025. The philosophy of the Althoff COLLECTION concentrates on excellence of cuisine, architecture, design and service. [www.althoffcollection.com](http://www.althoffcollection.com).